



BRAHETROLLEBORG GAME FAIR (BTGF 2025) AUGUST 22-24, 2025 RULES, PRICES, TERMS AND CONDITIONS AND PRACTICAL INFO (hereinafter referred to as TERMS AND CONDITIONS)

Brahetrolleborg Game Fair is organized by:
Brahetrolleborg Forest and Agriculture
Reventlowsvej 1C, 5600 Faaborg, Denmark
CVR 31932777
www.btgf.dk

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UNLESS OTHERWISE STATED, ALL PRICES ARE EXCLUSIVE OF 25% VAT

1. VENUE, TIMES AND EXHIBITION SECRETARIAT

Brahetrolleborg Game Fair will be held 22-24 August 2025 at Brahetrolleborg, Reventlowsvej 1C, 5600 Faaborg.

Exhibition days and opening hours

Opening days of the fair	Exhibition opening hours
Friday 22 August	12:00 to 19:00 - but the food booths are open until 20:00
Saturday 23 August	09:00 to 18:00 - but the food booths are open until 20:00
Sunday 24 August	From 09:00 to 16:00

Stand setup and driving during the setup process

Wednesday 20 August	From 09:00 to 17:00
Thursday 21 August	From 08:00 to 21:00
Friday 22 August	07:00 to 10:00 hours
Driving during setup - see section 4	

Dismantling of booths

Sunday 24 August	From 16:00 to 00:00
Monday 25 August	From 07:00 to 18:00 hours
Tuesday 26 August	From 07:00 to 10:00 hours

Dismantling of exhibitions or removal of exhibits is not allowed before 16:00 on Sunday 24 August. **Vehicles will not be admitted until 16:30.**

All exhibits must be removed from the site by 10:00 on Tuesday 26 August at the latest.

After this date, Brahetrolleborg Game Fair is entitled to have unsatisfactory restoration rectified and remove uncollected material at the expense of the exhibitor concerned.

Exhibition Secretariat

Located in a tent on the lawn between the Estate Office and the east-facing yellow building. Upon arrival for set-up, all exhibitors must go to the Exhibition Secretariat to receive a welcome folder containing these TERMS AND CONDITIONS, access ID (can be key-hangers or bracelets), important information about fire and rescue, parking and service vehicles, combined parking and service vehicle permits and rules of order.

Various small items for the booth can be purchased at the TRADE FAIR SECRETARIAT - see item 8

2. PRICES, ORDER CONFIRMATION, PAYMENT, PAYMENT TERMINALS, FREE TICKETS AND SPECIAL CONDITIONS

The following types of exhibition booths can be viewed at www.btgf.dk.
Subject to change of location and sizes and cladding against solid walls.

Indoor booths	Description	Price
Indoor booths are reserved for exhibitors of equipment requiring police authorisation, travel exhibitors, taxidermists and exhibitors of products that cannot be placed outdoors. After 1 July, unsold spaces will be released after a waiting list		
Rental of indoor constructed booths with size as shown on the stand drawings at www.btgf.dk Possibility of merging stands	Built-up stands min. 9 m ² , including 2.5 m high wood-clad partition walls to neighbouring booths. Wood-clad end walls facing neighbouring stand, but only in buildings 1, 2, 3,4 and 6. Including one 230V power outlet. Free WI-FI where possible to establish.	DKK 695 pr. m ²
Indoor raw booth hire without construction (only available in building 2 and 5) See www.btgf.dk	A marked area on the bare floor of min. 25 m ² . Including one 230V power outlet. Free WI-FI where this is possible to establish.	DKK 495 pr. m ²
Tent booths, outdoor	Description	Price
Rental of BTGF tents in modules of 9 m ² = 3x3 m.	BTGF tents have a fitted wooden floor. Includes access to a 230V power outlet. Incl. open area with the same m ² as the tent.	DKK 495 pr. m ²
Own tent (location according to instructions)	Includes access to one 230V power outlet. Includes open space with the same m ² as the tent.	DKK 240 pr. m ²
Booths in outdoor open spaces	Description	Price
Rental of outdoor open space (e.g. cars, boats, machines, equipment, etc.)	Area up to 49 m ² . Incl. access to one 230V power outlet. Incl. right to max. 9 m ² own pavilion with open sides or a trailer	DKK 4,500 for the entire area Surcharge DKK 240 per m ² beyond 9m ²

Stands in outdoor open spaces	Description	Price
Rental of outdoor open space (e.g. cars, boats, machines, equipment, etc.)	Area 50-100 m ² . Incl. access to one 230V power outlet. Incl. right to max. 18 m ² own pavilion with open sides or a trailer	DKK 7,200 for the entire area Surcharge DKK 240 per m ² beyond 18m ²
Rental of outdoor open space (e.g. cars, boats, machines, equipment, etc.)	Area 100-199 m ² . Incl. access to one 230V power outlet. Incl. right to max. 36 m ² own pavilion with open sides or a trailer	DKK 10,800 for the entire area. Surcharge DKK 240 per m ² beyond 36 m ²
Rental of outdoor open space (e.g. cars, boats, machines, equipment, etc.)	Area 200-300 m ² . Incl. access to one 230V power outlet. Incl. right to max. 54 m ² own pavilion with open sides or a trailer	DKK 14,900 for the entire area Surcharge DKK 240 per m ² beyond 54m ²
Stands for the sale of food products	Description	Price
Rental of stands for food sales	Special conditions apply here	Kontakt Catharina: crm@btgf.dk

Order confirmation and payment terms

When booking a booth, an order confirmation will be sent. This will state any special agreements or references to other written agreements as well as the price of the registration fee and the rental price for the booth, which is divided into 2 payment instalments:

Rate 1 of 50% will be invoiced at the earliest on 1 March 2025.

Rate 2 of 50% will be invoiced on 1 June 2025 at the earliest.

The registration fee is always invoiced at the same time as the order confirmation

For all invoices, the payment term is invoice date + 8 days.

Registration fee, free tickets

When booking booths up to 3 months before the opening, each exhibitor pays a registration fee of DKK 2,000, which covers renovation, environmental taxes, and all forms of marketing including inclusion in the exhibitor list on the exhibition website and ongoing social media campaigns, power consumption and 5 free day tickets, which will be sent by email when the last instalment is paid.

When booking booths after 1 June 2025, the registration fee is DKK 3,000

Payment terminals (only applicable for exhibitors)

Unfortunately, mobile network coverage in the exhibition areas is not very good, which is why older payment terminals that only work with mobile networks should not be used. It is recommended to use payment terminals that can be connected to WiFi.

Special conditions

Most of Brahetrolleborg's buildings are protected, so it is not permitted to nail or drill into building walls. Hanging on the wood-clad walls/partitions is allowed, but nails, screws, brackets etc. must be removed before leaving the booth on the last day of the fair. All wood-clad walls are indicated on the stand overviews available on the website.

Exhibitors who wish to serve alcoholic beverages to their guests at the booth must register this in advance on the TECHNICAL FORM - see item 4D and a one-off fee of DKK 2,500 will be charged. Serving must be done discreetly. Thus, we do not allow visible bar set-ups, draught beer systems or similar.

Tastings served at sales stands where alcoholic beverages are sold are exempt from tax.

The agreed rental fee is only payment for the right to use the rented space during the specified trade fair period.

For all booths in Building 5 it is mandatory to lay floor carpet supplied by and paid directly to ExpoGate, Aarslev. Contact person Torben Munch, +45 2887 0190, e-mail tm@ljexpogate.dk. The price has been negotiated to DKK 90 +VAT per m² for the year 2025. The carpet is dismantled and disposed after the fair.

3. EXHIBIT CARDS

Exhibitor cards are handed out at the TRADE FAIR SECRETARIAT in connection with arrival for set-up.

Applicable for indoor booths and tent booths:

Booth size	Number of exhibitor cards	Booth size	Number of exhibitor cards
Up to 9 m ²	3 pcs.	40 - 59 m ²	6 pcs.
10 - 19 m ²	4 pcs.	60 - 100 m ²	8 pcs.
20 - 39 m ²	5 pcs.	Over 100 m ²	10 pcs.

Applicable for outdoor open spaces such as lawn stands, fields, etc.

Booth size	Number of exhibitor cards
Up to 49 m ²	5 pcs.
50 to 99 m ²	8 pcs.

100 m ² and above	10 pcs.
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Extra exhibitor cards can be purchased for DKK 300,- each on the TECHNICAL FORM - see item 4D or by contacting the TRADE FAIR SECRETARIAT.

The exhibitor card gives free access to the site during the Brahetrolleborg Game Fair, and access to the exhibitor café and may only be used by the exhibitor's staff.

4A. DELIVERY AND COLLECTION OF EXHIBITORS' GOODS

As we have limited space in our warehouse building, exhibitors are asked to bring their equipment for use on the stand.

Exhibitors who have ordered equipment from suppliers for use on the stand or who do not have the practical ability to bring all equipment themselves can use the service below:

Unless an agreement has been made with Carsten Ottesen, tel. 40177322, exhibitors can deliver equipment to Brahetrolleborg NOT LATER than Monday 18 August 2025 at 07:00.

All packages must be securely packed on pallets wrapped in plastic film and clearly labelled with:

Exhibitor's company name and stand number (IMPORTANT)
c/o Brahetrolleborg
Reventlowsvej 1C
5600 Faaborg

The carrier should contact the office and ask for Carsten Ottesen, who will arrange a temporary unloading location. We will deliver the shipment to the specified stand number no later than Thursday 21 August.

If a stand number is NOT specified, the shipment will be stored in our Warehouse building.

If exhibitors want a freight company to pick up equipment after the fair, this must be done NO LATER than Tuesday 24 August at 10:00 and it must be reported NO LATER than Sunday 24 August by e-mail to Carsten Ottesen co@btgf.dk stating:

Exhibitor name, stand number
Consignee name (if different from exhibitor name)
Number of pallets or packages and date of collection

All packages must be packed on pallets wrapped in plastic film and clearly labelled with the recipient's address.

Brahetrolleborg Game Fair is not responsible for any accidents, delays or unintended incidents in connection with storage before, during or after the fair.

All shipping costs are the responsibility of the exhibitor.

4B. EXHIBITOR PARKING FOR CARS AND TRAILERS

All parking is at your own risk. Each exhibitor will receive one combined parking and service vehicle permit. The permit is handed out at the EXHIBITION SECRETARIAT in connection with arrival for set-up. The permit must be placed visibly in the car windscreen or attached to the trailer. The permit for the car has a map of the exhibitor's parking area on the back.

Our limited space for exhibitor parking means that our exhibitors cannot be allocated more than one pass per car and one pass per trailer. Exhibitors' other vehicles are directed to the public car park.

Exhibitors who need to have refuelling products stored in a trailer or a car close to their stand can book a space behind tent row K or in the gravel area behind the Crew tent. This costs DKK 500 plus VAT for all days and must be booked on the **TECHNICAL FORM** (see item 4D).

Trailers for purposes other than the above can be parked in the exhibitor car park within the area marked **Trailer P**.

Parking of vehicles with a total weight over 3,500 kg is directed to Brændegårdsvej 7, 5600 Faaborg.

4C. SERVICE TRANSPORT AT THE EXHIBITION CENTRE

Service vehicles on the exhibition grounds are permitted on Friday and Saturday from closing time until 21:00 and on Saturday and Sunday between 06:00 and 08:00

Vehicles without authorisation will be refused entry. In addition, instructions from our guards and supervisors must be followed.

Driving on the exhibition lawn at the castle is only permitted with the approval of the Exhibition Management

4D. PROCEDURE AND DEADLINES FOR ORDERING TECHNICAL EQUIPMENT, EXHIBITION MATERIAL AND SPECIAL PERMITS

Orders for 400V electricity, water, gas, additional exhibitor passes, rental of exhibition materials, parking permits for trailers and vehicles with replenishment stock of sales products must be placed no later than 1 July and submitted on the TECHNICAL FORM, which will be available on the website by 1 May. Orders received after 1 July may be subject to an additional charge.

4. ELECTRICAL TECHNICS

The registration fee includes access to one 230V 10A power outlet. If you want extra power outlets, you must pay DKK 500 per outlet. It is possible to order the following 3-phase power outlets:

400V/16A	DKK 1,500 per connection
400V/32A	DKK 2,300 per connection
400V/63A	DKK 3,400 per connection

All additional electrical equipment must be ordered on TECHNICAL FORM - see section 4D

Brahetrolleborg Game Fair's authorised electrician must carry out all indoor and outdoor basic installations up to the power outlet. It is the exhibitor's responsibility to ensure that connection cables to power sockets are legal.

On indoor booths, one 230V power outlet is provided at floor level.

For outdoor booths, electrical panels must be placed so that there is a maximum of approximately 25 metres to the furthest exhibition stand. Exhibitors must provide their connection with a legal extension cable/cable drum. It is not allowed to use a generator for electricity production.

When exhibiting and demonstrating machinery, the exhibitor must ensure that these comply with applicable regulations and are used in accordance with applicable safety regulations.

Controls will be carried out during the Brahetrolleborg Game Fair. All prices include electricity consumption.

5. GAS

Use of bottled gas must be specified on the TECHNICAL FORM - see item 4D.

When using 11kg gas cylinders, a maximum of one gas cylinder per heating unit and one spare cylinder per stand is allowed.

When using 33 kg gas cylinders, the cylinders must be placed outdoors in a non-flammable cylinder cabinet or container. The cylinder cabinet/container must be secured against collision in cooperation with the Brahetrolleborg Game Fair. Additional spare cylinders must be placed in the gas depot set up by Brahetrolleborg Game Fair.

Gas installations must be carried out by Brahetrolleborg Game Fair's authorised installer, and gas units must be approved by an authorised installer before being put into use.

If an exhibitor wants the Brahetrolleborg Game Fair to carry out pressure testing, this must be ordered on the special FORM - see section 4D. Price per pressure test DKK 600.

6. EXHIBITION EQUIPMENT HIRE

Rental of exhibition equipment (e.g. tables, chairs, counters, etc.) must be done by completing the TECHNICAL FORM - see section 4D.

7. BUYING SMALL ITEMS

Various small items such as 1.5 and 3-metre indoor extension cables, batteries,

drinking mugs, hanging hooks, double-sided tape, cable ties, waste bags, brochure holders etc. can be purchased at the trade fair secretariat.

6. AUTHORISED GUARDS AND INSURANCE

The central exhibition area is fenced off and authorised guards will supervise all exhibition buildings and patrol the exhibition area from 18:00 to 08:00 during the period from 18:00 on Thursday 21 August to 08:00 on Monday 25 August.

Brahetrolleborg Game Fair accepts no liability for personal injury or damage to property belonging to or used by the exhibitor or his staff, including loss due to theft and fire.

Exhibitors are responsible for taking out insurance that covers them in connection with the Brahetrolleborg Game Fair. The exhibitor is responsible and liable for any damage he or his staff may cause to the rented area and the effects belonging to the Brahetrolleborg Game Fair. Any damage to the rented area will be assessed by Brahetrolleborg Game Fair, whose decision is binding.

Exhibitors are also liable for any personal injury or property damage they may cause to other exhibitors, the visiting public or Brahetrolleborg Game Fair staff (supervisors, assistants and crew) through the use or decoration of their rented space or their activities.

6. WASTE MANAGEMENT

Brahetrolleborg Game Fair wants to make waste management easy for exhibitors, which is why waste, cardboard etc. must be placed outside the stand after the daily closing time.

We recommend that exhibitors do not use the garbage bins for waste disposal, as these are intended for the public, and we also recommend that bottles with deposits be sorted separately in the boxes provided.

Booths with food sales must also sort food waste. Any used frying oil must be disposed of by the booths themselves.

7. WEAPONS, AMMUNITION, COMPETITIONS WITH RIFLES, SHOTGUNS AND HUNTING BOWS

Due to the processing of applications by the authorities, we do not expect this section to be published until June 2025.

12. OTHER TERMS AND CONDITIONS AND CONTRACTUAL BASIS FOR EXHIBITORS

§1 In connection with registration, you must state which effects/services you wish to exhibit at the stand.

§2 Exchange of stand space can only take place after prior written permission has been obtained from Brahetrolleborg Game Fair and will not be permitted after the

start of the exhibition.

§3 Sub-lending or sub-letting of the rented items is not permitted, either in whole or in part. It is forbidden to advertise by signs or the like for objects other than those exhibited and for companies other than the exhibitor's own. If companies with different VAT numbers share a booth, each company must pay a registration fee.

§4 Distribution of advertising material may only take place from the rented area and may be prohibited if it may be contrary to the interests of Brahetrolleborg Game Fair, including first and foremost the interests of other exhibitors.

§5A If Brahetrolleborg Game Fair has to cancel the exhibition due to force majeure, Corona restrictions from the authorities and other compelling circumstances, the exhibitor will be offered to either transfer the amount paid as payment in connection with participation at the next fair or the exhibitor can get a refund of 75% of the paid stand rent. In addition, all forms of reimbursement that BTGF will receive from public subsidy schemes will be used for further reimbursement or advance payment for the next trade fair. The total amount from the public subsidy schemes will be distributed proportionally among the exhibitors, however, so that no exhibitor can receive more than the total invoiced amount for stand rent, purchase of technology and rental of equipment, etc. as mentioned in sections 5-7.

No refunds will be granted for anything other than booth rent and any purchase of technical equipment and hire of furniture, etc. as described in sections 5-7. Thus, the exhibitor cannot claim breach of contract or claim compensation for other expenses incurred, lost profits or otherwise.

§5B If an exhibitor wishes to cancel their orders (regardless of the type of order), the following rules apply:

- Cancellation of an order must always be made by email to info@btgf.dk with clear reference to the order(s) to be cancelled.
- Regardless of the time of cancellation, the registration fee is non-refundable, as Brahetrolleborg Game Fair must cover changes in exhibitor listings, the website and other forms of implemented marketing measures.
- If the order is cancelled within 4 months before the start of the exhibition, all payments will be refunded except the registration fee.
- If the order is cancelled between 3 and 4 months before the start of the exhibition, 75% of deposits and unpaid invoices will be refunded, excluding the registration fee.
- If cancelled later than 3 months before the start of the exhibition, no payments will be refunded and unpaid invoices must be paid.

§6 Exhibitors must stay within the marked and designated area. Brahetrolleborg Game Fair reserves the right to charge extra stand rent in case of overruns.

§7 Danish providers and intermediaries of package holidays must comply with the Danish Package Travel Act, the Travel Guarantee Act and the administrative provisions according to which the Travel Guarantee Fund administers the laws.

§8 The right to sell beverages is reserved for the Brahetrolleborg Game Fair. The sale of food and beverages requires authorisation from the Brahetrolleborg Game Fair. Any costs for permits from public authorities will be invoiced to the exhibitor in question.

§9 All invoices from Brahetrolleborg Game Fair are sent by e-mail and have the rules and conditions applicable at any time attached as an appendix, and all exhibitors are made aware of these rules and conditions when filling out the booking form. If an invoice and any reminders are not paid by the stated deadline, Brahetrolleborg Game Fair may notify that the exhibitor loses the right to use the rented area, but remains obligated under the terms of the agreement.

§10 If an exhibitor fails to set up his stand in due time, or if the rented space is used in violation of the rules, Brahetrolleborg Game Fair is entitled to clear the rented space at the exhibitor's expense and to dispose of the rented space without refund of any kind to the exhibitor.

§11 If the stand is not emptied and tidy or if equipment has not been collected NO LATER THAN Tuesday 26 August at 10:00 am, Brahetrolleborg Game Fair has the right - at the exhibitor's expense - to send uncollected goods to the exhibitor's address.

§12 The Exhibitor undertakes to keep the rented premises in order, to keep the rented premises clean and to comply in every respect with any instructions given to him or his staff by the exhibition management.

§13 Every exhibitor warrants that he/she is engaged in a lawful business in this country and that the exhibited goods are covered by trade law. Sales and the taking of orders must be made at the usual price of the goods.

§14 It is a condition for the organisation of the exhibition that all stands bear the exhibitor's name and stand number. This stand number card is displayed on all stands and must not be removed during the exhibition period.

§15 No exhibitor may organise the casting of concrete foundations and digging/drilling of holes e.g. flagpoles. Any violation will result in liability for damages.

§16 Overnight stays at the exhibition area are not permitted if ordered by the fire authority.

§17 The front and rear areas of the stands must be kept clear of flammable waste. The use of candles is prohibited. Open barbecues may only be used by prior agreement with Brahetrolleborg Game Fair.

§18 Brahetrolleborg Game Fair reserves the right to exclude exhibitors whose products or activities are not relevant to the hunting, fishing and outdoor segment or Brahetrolleborg Game Fair's other themes

§19 Exhibitors who send goods for use on their stand or who wish to have goods collected after the end of the exhibition must carefully follow the instructions in section 4A.

§20 Storage of equipment etc. not used on the stand must be stored in areas designated by Brahetrolleborg Game Fair and is at the exhibitor's own risk.

§21 Product demonstrations in connection with your stand may only be permitted after prior written approval with Brahetrolleborg Game Fair, which sets conditions for the authorisation.

§22 The use of loudspeaker systems, music systems, motors, machines and similar noisy activities is only permitted when, at Brahetrolleborg Game Fair's discretion, it does not disturb other exhibitors and otherwise only by prior written agreement with Brahetrolleborg Game Fair.

§23 Brahetrolleborg Game Fair reserves the right to amend and supplement these terms and conditions. All significant changes will be announced in writing to all exhibitors. Exhibitors are also encouraged to inform themselves on the website, where the latest version number can be read and printed.

§23 In cases where there are no descriptions in these terms that cover the matter in question, or where disputes arise that cannot be resolved in any other way, one of the parties may demand that the dispute be settled by ad hoc arbitration. The arbitration tribunal shall consist of three judges, with each party appointing one judge and these two judges appointing the third judge.

§24 During their stay at Brahetrolleborg's areas, exhibitors and exhibitors' staff must follow instructions and directions from Brahetrolleborg Game Fair's staff, supervisors, assistants and crew and comply with Brahetrolleborg's rules of order and general standards of good behaviour. If an exhibitor, or the exhibitor's staff, does not comply with the terms, Brahetrolleborg Game Fair reserves the right to expel the exhibitor without compensation.

§25 We have taken technical and organisational precautions against your data being accidentally or illegally deleted, published, lost, degraded or disclosed to unauthorised persons, misused or otherwise processed in violation of the law. If you want to read more, click here: [Brahetrolleborg Skov og Landbrug - Persondata](#) or or contact us and we will be happy to explain.

We welcome all previous and new exhibitors to Brahetrolleborg Game Fair 2025 and wish you a fruitful, enjoyable and exciting time at the fair in our historic surroundings.

On behalf of the fair management, all volunteers and the permanent staff at Brahetrolleborg

Catharina Reventlow-Mourier/Owner